

## KTSM-TV, El Paso, Texas ComCorp of El Paso License Corp.

# **Quarterly List of Issue-Responsive Programming** Third Quarter 2011 (July 1, 2011 – September 30, 2011)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

## Local News and Public Affairs Programming:

- NewsChannel 9 Today (Monday Friday: 5:00 7:00 AM)
- NewsChannel 9 @ 5 (Monday Friday: 5:00 5:30 PM)
- *NewsChannel 9* @ 6 (Monday Friday: 6:00 6:30 PM)
- NewsChannel 9 @ 6:30 (Monday Friday: 6:30 7:00 PM)
- NewsChannel 9 Weekend @ 6 (Saturday: 6:00 6:30 PM)
- NewsChannel 9 Sunday (Sunday: 5:30 6:00 PM)
- NewsChannel 9 at 10 (Monday Sunday: 10:00 -10:30 PM)

# NBC Network News and Public Affairs Programming:

- *Today* (Monday Friday: 7:00 11:00 AM)
- Today Weekend (Saturday Sunday: 6:00 9:00 AM)
- Meet the Press with David Gregory (Sunday: 9:00 10:00 AM)
- The Chris Matthews Show (Sunday: 10:00 11:00 AM)
- NBC Nightly News (Monday Saturday: 5:30 6:00 PM; Sunday: 5:00 5:30 PM)
- Dateline NBC (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:

Gary Sotir, General Manager Date Placed in Public Inspection File

10-11-11

Issue: Public Safety

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	07/01/10	1 min. 31 sec.	DWI Checkpoints in NM
Newschannel 9 @ 6	05:00:00 PM	07/14/10	1 min. 43 sec.	Drunk Driver Led Police On Chase in Downtown
Newschannel 9 (a) 10	10:00:00 PM	07/21/10	1 min. 02 sec.	Flooding Expected in Vinton This Weekend
Newschannel 9 @ 6	Md 00:00:90	07/26/10	23 sec.	Woman Sentenced for Killing Parents
Newschannel 9 @ 6	Md 00:00:90	08/27/10	1 min. 29 sec.	Law Enforcers use GPS to Track Felons
Newschannel 9 @ 6	Md 00:00:50	08/28/10	3 min. 28 sec.	Stabbing in Central El Paso
Newschannel 9 @ 6	Md 00:00:50	08/29/10	4 min. 43 sec.	Prostitution Roundup in El Paso
Newschannel 9 @ 6	Md 00:00:90	09/03/10	24 sec.	PD Crime Lab Under Investigation
Newschannel 9 @ 10	$10:00:10  \mathrm{PM}$	09/05/10	1 min. 33 sec.	Recycling Plant On Fire Again
Newschannel 9 @ 6	05:00:00 PM	09/10/10	2 min. 31 sec.	Fugitive Escapes Arrest and Steals Weapons
Newschannel 9 @ 6	05:00:00 PM	09/16/10	1 min. 26 sec.	3 <sup>rd</sup> DWI Arrest for El Paso Man
Newschannel 9 @ 6	06:00:00 PM	09/16/10	1 min. 40 sec.	Damage After Storm in Canutillo

Issue: Health

Program	Time	Date	Duration	Descrintion
Newschannel 9 @ 10	10:00:00 PM	07/01/11	1 min. 33 sec.	Local Dr. Convicted of Fraud
Newschannel 9 @ 6	05:00:00 PM	07/05/11	1 min. 40 sec.	Free Scar Removal for Battered Women
Newschannel 9 @ 6	05:00:00 PM	07/13/11	1 min. 30 sec.	Nursing Students Train on Dummies
Newschannel 9 @ 6	05:00:00 PM	08/03/11	4 min. 00 sec.	Woman Delivers Baby at Police Station
Newschannel 9 @ 6	05:00:00 PM	08/24/11	3 min. 30 sec.	Kids Learn to Prepare Healthy Meals
Newschannel 9 @ 6	05:00:00 PM	08/29/11	1 min. 20 sec.	Salmonella in Imported Papavas
Newschannel 9 @ 6	05:00:00 PM	09/03/11	1 min. 44 sec.	High Cancer Rates for 9/11 Responders
Newschannel 9 @ 10	10:00:00 PM	09/07/11	25 sec.	UTEP vs NMSU Blood Drive
Newschannel 9 @ 6	06:00:00 PM	09/09/11	20 sec.	1 in 4 Don't Have Enough Food in EP
Newschannel 9 @ 6	05:00:00 PM	09/13/11	1 min. 41 sec.	2 People Have Died After Eating Cantaloupe
Newschannel 9 @ 6	05:00:00 PM	09/14/11	37 sec.	12% of El Pasoans Have Diabetes
Newschannel 9 @ 6	05:00:00 PM	09/15/11	40 sec.	

Issue: Economy

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	07/14/11	39 sec.	Funds Raised for Fire Victims
Newschannel 9 @ 6	05:00:00 PM	07/21/11	1 min. 48 sec.	Parking Meters Could Kill Business
Newschannel 9 @ 10	10:00:00 PM	08/05/11	1 min. 03 sec.	US Credit Rating Downgraded
Newschannel 9 @ 6	06:00:00 PM	08/09/11	1 min. 34 sec.	Residential Gas Rates Increased
Newschannel 9 @ 6	05:00:00 PM	08/10/11	32 sec.	EPISD Boss Steals 400K
Newschannel 9 @ 6	05:00:00 PM	08/12/11	1 min. 14 sec.	Gas Prices are Down
Newschannel 9 @ 6	06:00:00 PM	08/19/11	42 sec.	Tax Free Shopping This Weekend
Newschannel 9 @ 6	05:00:00 PM	09/19/11	1 min. 19 sec.	Juror Pay May Decrease in El Paso
Newschannel 9 @ 6	05:00:00 PM	09/23/11	1 min. 20 sec.	Cost of Recall Election Explored
Newschannel 9 @ 6	05:00:00 PM	09/26/11	1 min. 37 sec.	County Leaders Raise Taxes
Newschannel 9 @ 6	05:00:00 PM	09/29/11	1 min. 31 sec.	Post Office Employees Protest to Keep Jobs
Newschannel 9 (a) 10	10:00:00 PM	09/29/11	51 sec.	51 sec. Parents Gather At School After \$12 Million Bond

Issue: Education

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	07/04/11	1 min. 07 sec.	Teaching Students to Buckle Up
Newschannel 9 @ 6	05:00:00 PM	07/11/11	50 sec.	Teacher held in Juarez Prison Released
Newschannel 9 @ 6	05:00:00 PM	07/18/11	40 sec.	Woman Collects Prom Dresses for Poor Kids
Newschannel 9 @ 6	05:00:00 PM	07/25/11	1 min. 03 sec.	Fire Burns At Canutillo School
Newschannel 9 @ 6	05:00:00 PM	08/01/11	1 min. 03 sec.	EPISD Board Member Resigns
Newschannel 9 @ 6	05:00:00 PM	08/08/11	1 min. 03 sec.	Suspended Superintendent Makes \$\$\$\$\$
Newschannel 9 @ 6	05:00:00 PM	08/16/11	1 min. 02 sec.	Community College Students Drop Out
Newschannel 9 @ 6	05:00:00 PM	08/22/11	50 sec.	First Day of School
Newschannel 9 @ 6	05:00:00 PM	08/29/11	43 sec.	New Rec Center at UTEP Opens
Newschannel 9 @ 6	05:00:00 PM	09/07/11	1 min. 14 sec.	UTEP vs NMSU Blood Drive
Newschannel 9 @ 6	05:00:00 PM	09/13/11	54 sec.	UTEP Enrollment Increases for 13th Straight Year
Newschannel 9 @ 6	05:00:00 PM	09/20/11	51 sec.	Teacher Fired After Child Porn Arrest

Issue: Government and Politics

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	06:00:00 PM	07/05/10	1 min. 07 sec.	El Paso to Vote on Budget
Newschannel 9 @ 6	05:00:00 PM	07/12/10	21 sec.	EPA Cracks Down on Power Plant Emissions
Newschannel 9 @ 10	10:00:00 PM	07/19/10	18 sec.	State Rep Rodriguez Toured La Fe Schools
Newschannel 9 @ 6	05:00:00 PM	07/26/00	18 sec.	County Searching for New Medical Examiner
Newschannel 9 @ 6	06:00:00 PM	07/26/10	38 sec.	School Board Meets to Decide Principal's Fate
Newschannel 9 @ 6	05:00:00 PM	08/02/10	1 min. 11 sec.	Obama Raises Debt Ceiling
Newschannel 9 @ 10	10:00:00 PM	08/02/10	35 minutes	NM Tax Free Weekend Begins
Newschannel 9 @ 6	05:00:00 PM	08/09/10	51 sec.	Immigrants Protest New NM Law
Newschannel 9 @ 6	05:00:00 PM	08/16/10	1 min. 28 sec.	Environmental Groups Praise Texas Laws
Newschannel 9 @ 6	05:00:00 PM	09/06/10	1 min. 27 sec.	Homeowners Urge City to Take Action Over Plant
Newschannel 9 @ 6	06:00:00 PM	09/13/10	32 sec.	TRO Issued Against Group Recalling Mayor
Newschannel 9 @ 6	05:00:00 PM	09/20/10	52 sec.	Council Debating Land Along Transmountain

## **Public Service Announcements**

During the months of July, August and September KTSM-TV ran a total of 1,385 PSA's on both digital channels. Some of the PSA's (and groups) represented are the following:

Navy Start Small
El Paso Holocaust Museum
Gunz n' Hoses Charity Baseball
Americas Heroes
Habitat For Humanity
Make a Wish Waiting Room
Patient Involvement
Junior League Bowl-a-thon
Organ Donation
Operation H.O.P.E
Marines Guard Duty
Asthma Prevention
Autism
Barriers GED
Boys and Girls Club
Don't Mess with Texas
Driving Kills
Emergency "Flood"
Ex-Smoker
Autism
GED Achievement
Junior League
Habitat Humanity
Heart Assn. Marie Osmond
Heartbreak to Hope
Hispanic Scholarship
Making Homes Affordable
Hospitalized Vets
l wish (Boys Town)
March of Dimes
Texas-Narco
Mission Able
National Guard
Negligent Driving
Peace Corp
Parents Speak
Teens in the drivers seat

# **Community Involvement**

		WOKANES	
DATE	EVENT	INVOLVEMENT	PERSONNEL
7/1	Child Advocacy Weekly Volunteer	Station Rep	Anthony Garcia
7/13	Bar-B-Q Charity Event	Station Rep	Eric Reinholt
7/16	Junior League	Station Rep	Oralia Ortega
719	Alzheimer Walk Production	Station Production	Promotions
7/28	Family Readiiness Group	Station Rep	Rob Yeager
8/14	Destiny Family Christian Center	Volunteer	Dan O'Rourke
8/14	Destiny Family Christian Center	Volunteer	Stephania Jimenez
8/21	Charity Softball Tournament	Station Rep	Adrienne Alvarez
8/22	Charity Softball Tournament	Station Rep	Aaron Rich
8/22	Charity Softball Tournament	Station Rep	Beau Bagley
8/31	MDA Lock-Up	Station Rep	Adrienne Alvarez
9/3	Holocaust Museum Tour de Tolerance	Station Sponsor	Promotions
9/5	MDA Telethon	Station Event	Entire Station
9/23	Cielo Vista School Lecture	Station Rep	Robert Bettes
9/24	Alzheimer's Association Walk	Emcee	Beau Bagley
9/29	UTEP Tour	Station Tour	Promotions
9/30	Fabens School Tour	Station Tour	Promotions

## **Network Issue-Responsive Programming Information**

## **Early TODAY**

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

#### **TODAY**

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

### **NBC** Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

#### **TODAY**, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

## NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

#### **Meet The Press**

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

#### The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

### Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.